

The following are the rules (“**Rules**”) for the “**Where’s This Volvo**” giveaway (the “**Giveaway**”) being administered by Leavens Volvo Cars London (“**LEAVENSVOLVO**”).

1. ELIGIBILITY

To be eligible for the Giveaway, entrants must be legal residents of Ontario, be of the age of majority or older at the time of entry in their province or territory of residence and have a valid email account. Employees of **LEAVENSVOLVO** and its affiliates, subsidiaries, related companies, advertising and promotional agencies and the household members of any of the above, are not eligible to participate in the Giveaway.

2. HOW TO ENTER

NO PURCHASE NECESSARY. To enter, entrants must comment the correct location of Volvo Car on a social post. If the correct location is commented that contestant’s name is added into a random draw containing names of other contestants who guessed the same location. On the giveaway date a winner will be drawn at random. The Giveaway shall run from **Wednesday March 24th, 2021 9:00 a.m. EST to March 31st, 2021 11:59pm** (the “**Giveaway Period**”) after which time no further entries will be considered.

3. SELECTION OF WINNER

Upon completion of the Giveaway, a member of **LEAVENSVOLVO** team will draw name of the contestants who commented the correct location. Contestant's name is added into a random draw containing names of other contestants who guessed the same location. On the giveaway date (**April 1st, 2021**) a winner will be drawn at random. If a selected potential winner does not respond in the allotted time, another potential winner may be selected at **LEAVENSVOLVO**'s sole discretion.

4. PRIZE[S]

There is **one** grand prize available to be won, which consists of a **Volvo hat, golf shirt, & travel mug**. The approximate value of the prize is fifty dollars (CDN\$50.00).

Any and all prizes **are not** transferable and not redeemable for cash, will not be extended under any circumstances and must be accepted as offered without substitution.

5. RELEASE

The Winner will be required to execute a Winner release form (“**Release**”) that confirms Winner’s: (i) eligibility for the Giveaway; (ii) acceptance of the Prize as offered; (iii) release of **LEAVENSVOLVO**, Facebook, and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “**Releasees**”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Giveaway or the acceptance, use, or misuse of the Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grants to **LEAVENSVOLVO** of the unrestricted right, in **LEAVENSVOLVO**’s sole discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner’s name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Giveaway and the promotion and exploitation thereof. The executed Release must be returned within two (2)

business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

6. GENERAL

By participating in the Giveaway, you agree to abide by these Rules and the decisions of **LEAVENSVOLVO** which shall be final and binding in all respects. Entrants who have not complied with these Rules are subject to disqualification.

Notwithstanding the defined Giveaway Period, **LEAVENSVOLVO** reserves the right, in its sole discretion, to terminate the Giveaway, in whole or part, and/or modify, amend or suspend the Giveaway, and/or these Rules in any way, at any time, for any reason without prior notice.

Personal information collected during the course of the Giveaway shall be used by **LEAVENSVOLVO** and its authorized representatives solely for the purposes of conducting the Giveaway and awarding prizes, and will not be used or disclosed for any other purpose unless required by law. **LEAVENSVOLVO** will use the entrant's personal information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with **LEAVENSVOLVO**'s Privacy Policy at: <https://www.leavensvolvocarslondon.com/en/privacy-policy>

By participating in the Giveaway, the Prize Winner(s) agree(s) that his/her name may be used in any and all forms of media, without any further compensation by

LEAVENSVOLVO and waives all rights (including moral rights) with respect to printed, broadcast and other forms of publicity.

In the event of a dispute as to who submitted an electronic entry, the entry will be deemed to have been submitted by the authorized account holder of the Facebook account associated with the entry. “Authorized account holder” of the Facebook account is defined as the natural person who is assigned to a Facebook account by Facebook.

The Giveaway is in no way sponsored, endorsed or administered by Facebook and any personal information provided by an entrant is being provided to **LEAVENSVOLVO** and not Facebook.

The Giveaway is subject to all applicable laws of the province of Ontario and the laws of Canada applicable therein.